

Understanding MICRO & MOBILE LEARNING

Micro & Mobile learning are being embraced and encouraged in learning industry. Short and focused learning nuggets when woven in learning curriculum result in a continuous learning program.

| MICRO

A holistic approach of breaking down a complex topic into easy-to-consume and impactful learning nuggets.



| MOBILE

A learning approach that promotes meaningful mobile learning in small screen size.



Much The Same

MICRO

01

Simplicity of The Learning Design

Need for Smaller **Attention Span**

02

03

Length of **Content & Size of Screen**

Ruminates **Employee Pacing**

04

05

Portable

MOBILE



Yet Different

Micro Learning

Mobile Learning

Learning Objective

Focused on one learning objective

Can have more than one

Platform

Can be delivered with desk and hand-held devices both

Specific to hand-held devices only

Process

Based on instructional method

Based on technology

Duration

Should be short only

Can have shorter or longer duration

Learning Topic

Specific nuggets

Multiple specific nuggets

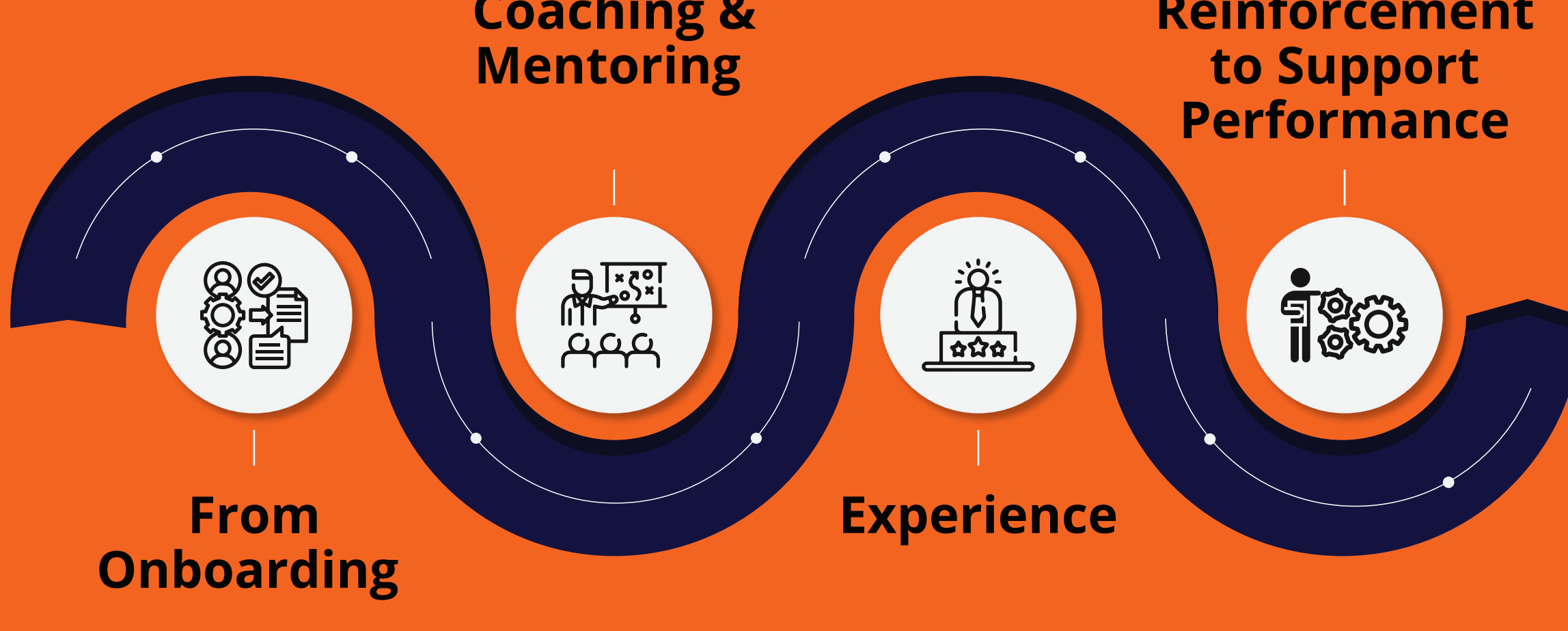


Why Consider This Duo



Microlearning with Mobile Learning

Continuously Enabling Employees in Journey



Accelerating Learning

